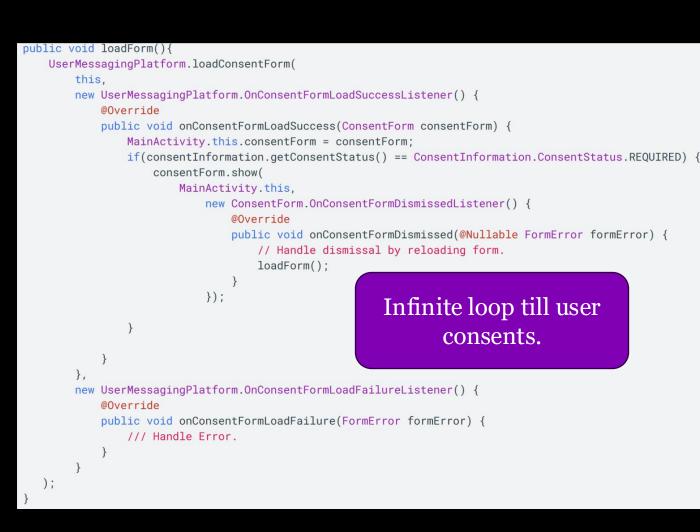
Privacy, developers, and consent Usable Security and Privacy

<u>Dr Kami Vaniea</u>

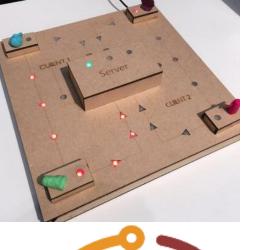
Electrical and Computer Engineering kami.vaniea@uwaterloo.ca tulipslab.org













START

TULIPS TECHNOLOGY USABILITY LAB IN PRIVACY AND SECURITY

tulipslab.org

- Phishing
- Updating by system administrators
- Developer-centered privacy
- Experimentation in VR
- Bystander privacy for smart speakers
- Serious games
- IoT
- Behavior tracking on websites

We could start by properly defining privacy....

- The Cambridge Dictionary
- Someone's right to keep their personal matters and relationships secret
 - Right to control the disclosure and use of personal data
 - Right to not disclose information
- Be alone and control access to themselves
 - Right to be let alone
 - Right to control access to themselves
 - Right to have a space (physical, digital, mental) that is inaccessible to others



What do developers <u>ask</u> about regarding privacy?

How are developers defining "privacy"?



How to disable Google asking permission to regularly check installed apps on my phone?



In Proceedings of the SIGCHI Conference on Human Factors in Computing Systems.

Privacy aspects

Topic	Questions	Views
Access control	40%	103,654
Developers with privacy concerns	24%	57,136
Privacy policies	13%	127,225
Developers as end-users	7%	89,279
Developers ignoring Privacy by Design principles	6%	9,681
Versions and updates	4%	22,269
Encryption	3%	11,100
Privacy and code issues	2%	2,523

Rezelenciation acidance with concerns; can I'trust this pervice of company?

"How I to alst nga ct Vientools video to prease you or page (p)) The tool and react) is made by Facebook, a tomparty infumousty known for their vample's Alter of uncertained with the wine for the of us all. And it requires the ability to access everything you are browsing (which is probably needed to work it's magic), in order to be installed." [54549807 - 2019].

Mohammad Tahaei, Kami Vaniea, Naomi Saphra (2020). **Understanding Privacy-Related Questions on Stack Overflow**. In Proceedings of the SIGCHI Conference on Human Factors in Computing Systems.





Drivers

Ι	Laws and regulations	5 (2%))			
	Platforms	1	136	(46%))	
	onal concerns, client mpany requirements		144	. (49%	5)	
	(50 50	C	100	150	200
	Number of questions (294 in total					

Platforms

"I am submitting my app on App Store *Connect**My App page and when I* submit for review, it shows error on App Information: "You must provide a Privacy Policy URL." even I have pasted the link to the website show the privacy policy there. I have checked the link using https://developers.facebook.com/tools/d ebug/sharing/ and they show no error. Do you know what could be the reason and how to fix it ?" [53097654 - 2018].





Mohammad Tahaei, Kami Vaniea, Naomi Saphra (2020). **Understanding Privacy-Related Questions on Stack Overflow**. In Proceedings of the SIGCHI Conference on Human Factors in Computing Systems.

They are learning what privacy is from sources like platforms, libraries, and APIs.

What are advertising network APIs telling developers about privacy?

Advertising Get Started guides are not necessarily helpful for privacy understanding

Developers need help doing security and privacy right.

Unfortunately existing tools and guides are filled with dark patterns.

```
public void loadForm(){
    UserMessagingPlatform.loadConsentForm(
        this.
        new UserMessagingPlatform.OnConsentFormLoadSuccessListener() {
            @Override
            public void onConsentFormLoadSuccess(ConsentForm consentForm) {
                MainActivity.this.consentForm = consentForm;
               if(consentInformation.getConsentStatus() == ConsentInformation.ConsentStatus.REQUIRED)
                    consentForm.show(
                        MainActivity.this,
                           new ConsentForm.OnConsentFormDismissedListener() {
                                @Override
                                public void onConsentFormDismissed(@Nullable FormError formError) {
                                    // Handle dismissal by reloading form.
                                   loadForm();
                           });
                                                               Infinite loop till user
                                                                       consents.
        new UserMessagingPlatform.OnConsentFormLoadFailureListener() {
            @Override
            public void onConsentFormLoadFailure(FormError formError) {
                /// Handle Error.
```

Google Ad Mob getting started guide

Mohammad Tahaei, Kami Vaniea (2021). "Developers are Responsible": What Ad Networks Tell Developers About Privacy. In CHI Late Breaking Work





Advertising Get Started guides are not necessarily helpful for privacy understanding

This one asks for precise location data to be collected, but no opt-out button provided to user.

```
protected void presentConsentOverlay(Context context) {
  new AlertDialog.Builder(context)
      .setTitle("Location data")
      .setMessage("We may use your location, " +
          "and share it with third parties, " +
          "for the purposes of personalized advertising, " +
          "analytics, and attribution. " +
          "To learn more, visit our privacy policy " +
          "at https://myapp.com/privacy.")
  .setNeutralButton("OK", new DialogInterface.OnClickListener() {
    @Override
    public void onClick(DialogInterface dialog, int which) {
      dialog.cancel();
      // TODO: replace the below log statement with code that specifies how
      // you want to handle the user's acknowledgement.
      Log.d("MyApp", "Got consent.");
  })
  .show();
// To use the above method:
presentConsentOverlay(this);
```

Google Ad Mob getting started guide

Mohammad Tahaei, Kami Vaniea (2021**). "Developers are Responsible": What Ad Networks Tell Developers About Privacy**. In CHI Late Breaking Work

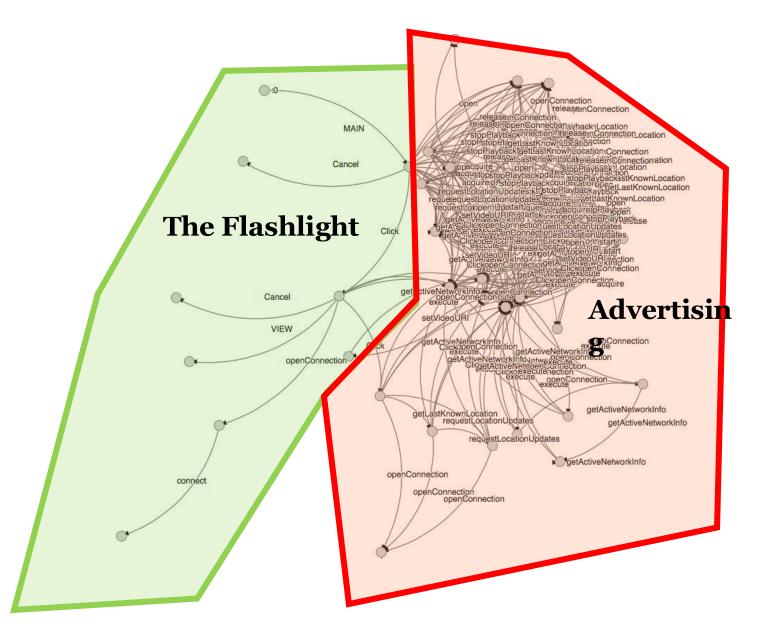




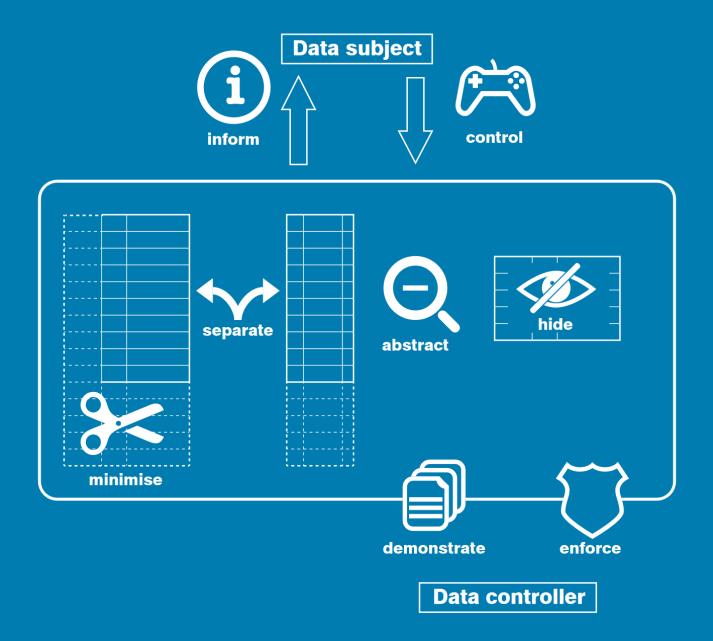
Static analysis: Break an app up into a flow diagram

Often permissions are not used by developers directly, instead they include libraries or APIs that use the permissions.

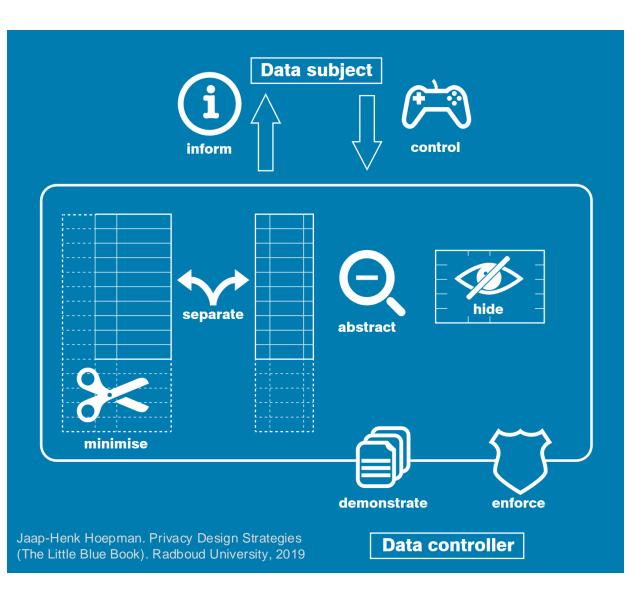
Flashlight App



How can privacy be done correctly?



Privacy design strategy	Occurrences			
Inform	48 (43.2%)			
Hide	45 (40.5%)			
Control	35 (31.5%)			
Minimize	33 (29.7%)			
Abstract	5 (4.5%)			
Separate	3 (2.7%)			
Enforce	2 (1.8%)			
Demonstrate	2 (1.8%)			





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Thank you

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TULiPS Lab: tulipslab.org





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